

INTRODUCING CPA GLOBAL - YOUR IP ATTORNEY FIRM'S RENEWALS PARTNER

EXCELLENCE IN PATENT AND TRADEMARK RENEWALS

Intellectual property rights in the form of patents and trademarks represent some of the most valuable investments your company can make.

When it comes to the safeguarding and maintenance of such valuable assets you can't afford to cut corners or take risks. You need to be sure you are entrusting the safety of your IP rights to an organisation that has the expertise and stability to protect them.

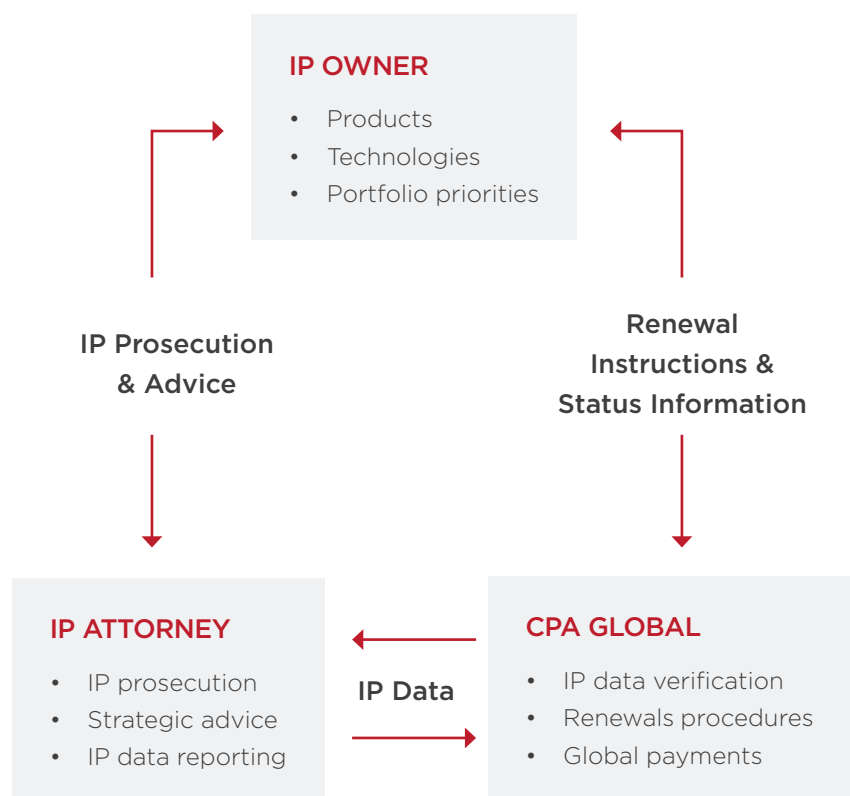
UNRIVALLED SERVICE & VALUE

Protecting your IP Assets

CPA Global is the world leader in intellectual property management and has over 40 years' experience in providing market leading patent and trademark renewal services. No other service provider has the expertise, infrastructure and proven track record of reliability that CPA Global guarantees.

All of this is backed up by the most flexible service options and portfolio management tools that leave you free to work on maximising the value of your IP portfolio and the products and technologies it protects.

OUR UNIQUE SERVICE MODEL



Secure & Reliable

- Industry leading track record for reliability and compliance in safeguarding IP rights
- No need for you to manage or communicate complex and changing IP portfolio data –all handled between your IP attorney and CPA Global
- The world's largest renewals procedures expert team, constantly updating our renewals system across IP jurisdictions globally
- Automatic data assurance and verification as standard across all high risk jurisdictions
- No limitation imposed on our liability for protecting your IP assets
- Highest levels of insurance in the industry backed by PAMIA, the IP insurance experts

Full & Flexible Service

- Monthly or quarterly pay cycles and automatic or instruct payment options
- Billing in the currency of your choice
- Widest range of renewal instruction channels including direct on-line instructions
- Comprehensive official receipt and renewal certificate storage and retrieval service
- Comprehensive range of regular portfolio reports and standard service document options

Keeping You Informed

Our on-line portals provide:

- Live 24/7 access to your portfolio and individual case status
- Full case history and payment audit trail
- Highly configurable IP budget and portfolio reporting tools
- Information accessible by you and your attorney firm
- Notification of all portfolio changes and instructions received

Simple to Use

- No upfront payments required to ensure successful renewal completion every time
- Automatic renewal service option with an “always renew” default
- Late instruction options for emergency cases
- UK based service account managers there to help if you have a query

COMPREHENSIVE THREE-WAY SERVICE MODEL

IP OWNER RESPONSIBILITIES

- Respond to reminders with renewal/abandon instructions

IP ATTORNEY FIRM RESPONSIBILITIES

- Act as liaison between you and CPA Global as required
- Advise on renewals decisions for portfolio development and management
- Maintain an accurate record of your IP case data in conjunction with CPA Global
- Transfer relevant and new case data to CPA Global at appropriate times in the IP life cycle
- Manage and resolve any renewals queries you may have

CPA GLOBAL RESPONSIBILITIES

- Store and verify your portfolio data, including ensuring seamless transfer of newly granted or acquired IP rights
- Calculate renewal payment dates and official fees
- Send up to FOUR renewals notices of approaching renewal deadlines, depending on your requirements
- Make international multi-currency payments
- Manage global agent network for local Patent and Trademark Office (PTO) payments
- Manage all IP renewals formalities and PTO forms
- Confirm all client instructions and case renewals
- Store all IP receipts and certificates from global PTOs
- Provide IP portfolio and budget forecast reports and on-line status information

ABOUT CPA GLOBAL

CPA Global is the world's leading IP management and technology company. We empower professionals to achieve excellence today and deliver strategic value for the future with an integrated suite of IP software, services and information, underpinned by an outstanding global team of over 2000 people.