



TRADEMARK FILING  
& PROSECUTION  
SUPPORT SERVICES  
FOR IP FIRMS

### THE HARDSHIPS OF TRADEMARK REGISTRATION


Managing the trademark registrations of your clients takes a considerable amount of your resources. Differences in local procedures make cases incredibly complex to follow and you lose time monitoring the work of your agents.


Controlling and processing invoices are time-draining nightmares and to top it off, your data could be inconsistent or incomplete. Leaving you with missed deadlines and unsecured rights.


### MANAGING THE COSTS


There are a lot of costs to consider when you manage the full network by yourself. Are there any missed deadlines and if so, how much is paid in late fees? What about data inconsistencies? What are the costs of data verification and clean-up? There is also the need of having to adapt to the processes of each of your clients and the complexity of providing enough details when you re-invoice them. And what happens if key people on your team leave? How much time and money is spent on recruitment and training?


## HOW WE CAN HELP


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**Structured Workflows:** We onboard the agents to our rigorous processes. This makes the collaboration more efficient
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**Invoice Management:** We control incoming invoices (according to the agreed schedule of fees and special agreements like spending limits, for example), bundle them and invoice you on a monthly basis. We provide regular reports giving you full visibility over your spending.
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**Agent Communication Management:** We manage all correspondence with the local agents in the filing-to-registration process.
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**Docketing:** We docket all communications and documents, including communication, received directly from IP Offices.
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**Monitoring:** We monitor all cases for deadlines and the quality of the work performed.
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**Reporting:** We produce regular reports on the volume of cases processed and the quality of the work performed by the agents.

## YOUR BENEFITS

- **Better your margins:** You will substantively decrease the resources needed to manage the trademark registrations of your clients.
- **Free your time:** Keep your interventions in the process to a minimum. We take care of the rest.
- **Get clear visibility:** Thanks to the rigorous data entry methodology we use, you will get coherent data that is ready to be used in your reports.
- **Relieve your team:** We bring your team the support it needs to work on more substantive/ higher-value work. We expertly handle the administrative workload for you.
- **Evaluate your agents confidently:** The agent quality evaluation reporting we produce will help you manage your agent network effectively.
- **Do not change a thing:** We adapt to your processes and not the other way around. Working with us means you'll benefit from our expertise and best practice, and we'll adapt to your specific processes if needed.
- **Decreased invoicing workload:** Bundling your agent's invoices into a monthly one in your local currency decreases both your invoice processing workload and your bank and FX charges.
- **Peace of mind:** Our experienced team of IP paralegals performing the services are knowledgeable and trained on an ongoing basis. Moreover, our quality processes give you peace-of-mind.

THEY TRUST US

**Dehns**  
Patent and Trade Mark Attorneys

**DENTONS**